Social N	edia Content Plan	JANUARY			
	Type of content	1-11 January	12-18 January	19-25 January	
Facebook					
	National teams				
	NFC				
	SNZ generic				
Twitter	SN2 generie				
	National teams				
	NFC				
	SNZ generic				
Instagram					
	National teams				
	NFC			_	
	SNZ generic				
	National teams				
	National teams				
YouTube	1/50				
	NFC				
	CN/7 namenia				
Pinterest	SNZ generic				
	National teams		W ZEAL		
	NFC	INE	VV LEAL	AND	
	SNZ generic				
Website					
	National teams				
	NFC				
	CN/7 generic				
	SNZ generic				

26-31 January					